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THE FUTURE OF PALMYRENE STUDIES

Ted Kaizer


Tadmor-Palmyra is not the only site in the Middle East to have suffered irredeemable damage and the occupation of the ruins by IS fighters between May 2015 and March 2016 is not the only cause of destruction. Nevertheless it is the much-documented demolition of the spectacular remains from the Roman period which took place at the oasis during these ten months - on top of the many atrocities conducted - that have turned the erstwhile Queen of the Desert into the undisputable symbol of the world’s cultural heritage at risk. The detonations that brought down the magnificent temples of Bel and of Baal-Shamin, some of the best preserved of the idiosyncratic tomb towers and the iconic arch at one end of the central colonnade, not to mention the gruesome murder of the retired director of museum and antiquities Khaled al-As’ad, have made Palmyra spiral to the top of newspaper articles and television news items on the Syrian crisis and have given rise to a number of publications on the site which are aimed at a wider audience. Concerning the latter, the one that probably has received most media exposure is a little book by the great historian of the ancient world Paul Veyne, Palmyre. L’irremplaçable trésor (Paris: Éditions Albin Michel 2015), the German translation of which has triggered the current contribution. Fifteen years ago Veyne had written the extensive preface to a densely illustrated volume on Palmyra, in which he provided a bird’s-eye view of the city’s inimitable civilization. Now, while drawing attention in the first sentence that in his long career as an ancient historian he has continuously encountered Palmyra, the same matter is revisited in a

1 For an informative and even-handed discussion of the harm done to cultural heritage in Iraq and Syria by the various parties involved in the conflict, cf. A. Sartre-Fauriat, “Proche-Orient: patrimoines en grand danger,” Anabases 23 (2016) 139-56.


3 To mention a few others: Ancient Palmyra: the History and Legacy of One of Antiquity’s Greatest Cities, swiftly published in September 2015 by Charles River Editors; M. Hammad, Bel/Palmyra Hommage, bilingual French-Italian, with an Italian preface by P. Fabbri (Paris-Rimini 2016) - in fact slightly revised republications of previous studies by M. Hammad, D. Fernandez, with photographs by F. Ferranti, Adieu, Palmyre (Paris 2016).


5 Noteworthy is Veyne’s brilliant interpretation of a Latin inscription from Sarmizegetusa in Dacia recording a dedication by a Palmyrene expatriate, cf. “Une évolution du paganisme gréco-romain: injustice et piété des dieux, leurs ordres ou «oracles»,” Latomus 45 (1986) 259-83, at 266-76. Note that Palmyra was conspicuously absent (apart from a mention alongside Aquileia) from his magnum opus on euergetism: Le pain et le cirque (Paris 1976) 124; Bread and Circuses (Harmondsworth 1990) 51.
different format. In his own words, it “ist viel kürzer, weniger gelehrt und wendet sich an den interessierten Laien” (9). Embedded Veyne’s work now may be in an effort to answer the question of why the recent destructions had taken place (102; 122-4), its emphasis remains on how an initial sense of recognition on the part of the ancient as well as the modern observer swiftly made place for a feeling of unfamiliarity. Veyne still asks whether a Palmyrene notable was just a rich citizen or a sheikh (92; cf. 107 in the French original; 37 of the 2001 “Préface”), and Palmyra is still said to have been a “patchwork” (90 and 122; cf. 104 and 139 in the French original; 36 of the “Préface”).

Though frequently thought-provoking, many of Veyne’s manifold interesting reflections are not always shared by others working on Palmyra. But does that matter, with scholarly disagreement supposed to be a common good, and with his book explicitly aimed at a general public? One may indeed ask whether it is fair or even appropriate to scrutinise such a book, not just because it is written for a general public, but also because it is in part an emotional response to horrific destructions and a horrific murder. But it certainly does matter as far as Annie and Maurice Sartre are concerned, the joint authors of Palmyre: vérités et legends (Paris: Perrin 2016). Their own book, similarly aimed at a wider audience, seeks to amend a number of inaccuracies often encountered in publications. Or, as they put it: “une erreur manifeste inscrite dans un grand journal devient une vérité pour le plus grand nombre.” Their book consists of twenty-nine chapters each headed by one or more citations of a Palmyra-related ‘truth’ which they then go about to criticise. In nine of their chapters the argumentation is aimed directly against one or more statements by Veyne. Three examples of their debate may serve to give an impression of both books, hence facilitating my own task as reviewer. In chapter 8, the Sartres take on Veyne’s description of Palmyra as a “république marchande”, or a “Kaufmannsrepublik” (11; cf. 11 in the French version; 16 of the 2001 “Préface”). The notion - in fact going back to a phrase used by Franz Cumont in the 1920s and again by Ernest Will sixty years later - implies that the Palmyrenes were characterised above all by their actual merchandising activities, but the Sartres insist

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6 Citations and page numbers are from the German translation which I have been asked to review, unless stated otherwise. I will refer to the French original where appropriate. Note that the German translation wrongly mentions ‘Baal’ instead of ‘Bel’ throughout (correct in the French version). The German gives the year 270 of our common era (49), which should be AD 75 (again correct in the French, at 58). The modern term ‘multikulturell’ (91) is perhaps too anachronistic and hence not a fortunate choice to translate the original ‘cité mixte’ (105 of the French). But the German at least gives the name of the emperor captured by Shapur King of Kings in AD 260 as Valerian (65), hence rectifying the wrong mention of ‘Valentin’ in the French original (76).

7 For the recent argument that the ruling class of Palmyra was above all different from the typical civic elites in the Graeco-Roman world at large, and that it formed “a functional elite based on military expertise”, cf. M. Sommer, “Les notables de Palmyre - local elites in the Syrian desert in the 2nd and 3rd centuries AD,” in P. Briks (ed.), Elites in the Ancient World (Szczecin 2015) 173-182, at 181-182, id.


that commerce was merely “accessoire”: “ils n’étaient indispensables que dans un domaine, celui du transport et de l’organisation de la caravane.”10 In chapter 11, they disagree with Veyne when he asks about the temple of Bel: “Wie dieser monumentale Komplex finanziert wurde?” and answers his own question by stating: “Wir wissen es nicht” (19; cf. 20 in the French version; 10 of the 2001 “Préface”). Veyne’s own solutions include the imperial family, the piety of the multitude of pilgrims, and financial gain from trade along the Silk Road, but these are all problematic (or even wrong) and further criticism can be added to that already given by the Sartres. The suggestion that a Roman emperor bestowed an large financial gift upon Palmyra was made long ago by Malcolm Colledge, but can be easily dismissed by reference to the inscriptions that neatly record how contributions by individual Palmyrene financed the successive stages of the construction of the temple of Bel (as indeed that of other sanctuaries).11 As regards the notion of pilgrimage, its applicability to the Graeco-Roman world has been much debated and there is no good evidence at all to hint at the presence in any Palmyrene temple of worshippers from far and away. And for the third solution? That there is a connection between the building of the monumental temple of Bel and money made by the relevant benefactors either in long-distance trade or at least (as we have just seen) in facilitating that trade is not disputed, but Palmyrene trade centred on the Gulf area and not on any overland route commonly designated by the anachronistic term ‘Silk Road’.12 Finally, in chapter 17 of their book the Sartres emphasise that Palmyra around the middle of the third century did not become - in the words of Veyne - “ein Erbfürstentum und Vasall Roms” (64; cf. 75 in the French version), and they argue that the rš tdmr (literally the ‘head of Palmyra’) - as indicated by its Greek counterpart ἔξαρχος (τῶν) Παλμυρηνῶν - was nothing more than a military position.13 There are more details in Veyne’s book that need refinement. He states, in the chapter on religion: “In Palmyra wurde keine griechische oder römische Gottheit eingeführt. Dabei sind griechische Götter in Palmyra present, aber sie sind es nicht als Import, sondern als Übersetzung” (112; 129 in the French original), but ignores the cult of Nemesis whose Greek name is, uniquely, transliterated in Palmyrene Aramaic (nms(y)s).14 And with regard to Zenobia, “die in gewissem Sinn Königin von Palmyra war” (59; 69 in the French original: “sorte de reine de Palmyre”), it is again worth taking heed of what the Sartres write: “«Reine Zénobie», oui, mais «reine de Palmyre», non.”15

At the outset of his book Veyne sees it as his task “ein Bild zu zeichnen von dem, was einst die Pracht von Palmyra war und was man künftig nur noch in Büchern betrachten kann” (10; 10 in the French original). His original title evoked Palmyra as an irreplaceable treasure. For some, that treasure is now lost forever and no attempt should be made to regain it: it has been stated in various media that Palmyra “must

10 Sartres (supra n. 7) 63-4.
15 Sartres (supra n. 7) 147.
not be turned into a fake replica of its former glory” and “what remains of this ancient city … should be tactfully, sensitively and honestly preserved.” 

For others, Palmyra’s future lies precisely in anastylosis, a reconstruction of the ruined ruins with use of modern materials where necessary. Three-dimensional digital models have been created of some of the destroyed monuments and robots have been applied to carve reproductions. The monumental statue of the lion of Allat, pushed over last year but seemingly less damaged than some other monuments, has for the time being been re-erected by members of the Polish team at the entrance to the Museum. But Palmyra’s arch has undergone a more contentious resurrectio, in the form of a small-scale reconstruction initially on display in London’s Trafalgar Square but meant to travel around before ending up at Tadmor right next to the location of the original one. At the round table during a conference at the University of Warsaw in April 2016, Palmyra scholars from all over the world widely agreed that any form of reconstruction of the destroyed monuments should in any case not be hurried. What is needed now is coordinating all available documentation and updating the existing catalogues of collections - apart from waiting for an end to the actual conflict situation in the region.

In the meantime, digital conservation of the site, as conducted e.g. by the Arc/k project through photogrammetry, serves as an instrument to preserve humanity’s collective memory as a legacy for future generations. But findings from illegal excavations, above all in the necropoleis, are simply gone, and even in case some of them can be recovered from the black market their original context will of course remain unknown.

The initial reaction following the site’s liberation in March 2016, namely that the damage was not as bad as had previously been dreaded, was certainly misplaced. Sure, the colonnades and the agora were still standing, and the centre of the ruins had not undergone the same systematic looting as was experienced by Apamea on the Orontes or Dura-Europos on the Euphrates. The whitewashing of the famous murals in the tomb ‘of the three brothers’, including the paintings of Achilles on Skyros and of Ganymedes, seems such that they can probably be recovered. But earlier reports that the regime’s Antiquity services had managed to remove the majority of items kept in the Palmyra Museum to a safe place in Damascus just before Palmyra was occupied in May 2015 have now been proven unfounded. Only days after the site’s recapture, experts from the Polish Centre of Mediterranean Archaeology of the University of Warsaw arrived at Palmyra to start making an assessment of the damage done to Museum objects. Bartosz Markowski and Robert Żukowski initially stayed at Palmyra for a week, and later returned with their colleagues Krzysztof Jurków and Tomasz Waliszewski. Referring to “the scale of the destruction [as] unprecedented”,

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19 As emphasised e.g. by R.A. Stucky in two articles in the Neue Zürcher Zeitung of 7 April and 7 May 2016.
22 http://www.lemonde.fr/architecture/article/2016/04/08/des-photos-exclusives-des-saccages-de-l-ei-a-palmyre_4898879_1809550.html. I am grateful to Lucinda Dirven for drawing my attention to the article in Le Monde.
the Polish team members set out to identify, and where possible immediately attach, fragments of individual pieces, and have stored a multitude of sculptural fragments in labelled cardboard boxes. It is thanks to their heroic efforts that a professional rescue and conservation operation of the many artefacts from the Museum could be instigated, which was a matter of urgency since the building itself was badly damaged in the combat. At the time of writing of this article, the actual ruins of the ancient city had not yet been declared safe enough for damage assessment. What is clear is that a swift rebuilding, either as a prestige project for a political power or with a view towards future recovery of tourism, would only do further harm to the site. Whether international archaeological missions would first get a free hand in undertaking measures deemed necessary regards survey, analysis and conservation, in order to properly preserve the site (or at least what can be rescued from it) for future generations remains to be seen. It seems highly unlikely that the authorities would allow a large-scale investigation of the older layers situated below the remains of the Roman-period ruins of the temple of Bel, as much as that could provide a silver lining to a situation of horrendous destruction. For now, students of antiquity can only hope that Palmyra does not become even more of a political play-thing (but the bizarre concert in early May by a Russian orchestra in the same theatre that had previously served as the backdrop to staged mass executions makes one fear for the worst).

The fact that the future of Palmyra as an archaeological site remains in doubt does of course not mean that the field of Palmyrene studies has been brought to a standstill. However, the destruction of an important part of the ruins is more than a major blow and the discipline, which has until now understandably been fronted by the ongoing discoveries made by the various archaeological missions at work at Tadmor, will have to undergo at least temporary reorientation towards approaches that are less dependent on new excavations. Fortunately, a number of recent activities and publications point to a vibrant field. First mention should go to the Palmyra Portrait Project, set up by Rubina Raja with Andreas Kropp and based at Aarhus University. Its landmark compilation of a corpus of all known Palmyrene funerary portraits, still in progress, opens up prospects for further investigation into a variety of research questions, and its research into the Harald Ingholt archives (held by the Ny Carlsberg Glyptotek in Copenhagen) has provided important new insights into the chronology and the original context of the portraits. The proceedings of the project’s opening conference, organised at the Royal Danish Academy of Sciences and Letters in Copenhagen in December 2013, have just been published as the first volume of


26 Ingholt’s field diaries, covering his campaigns at Palmyra in 1924, 1925, 1928 and 1937, have been jointly edited by R. Raja and J.-B. Yon and will be published in the new series Palmyreńskie Studier. Cf. R. Raja and A.H. Sørensen, “The ‘Beauty of Palmyra’ and Qasr Abjad (Palmyra): new discoveries in the archive of Harald Ingholt,” JRA 28 (2015) 439-50. A booklet by R. Raja and A.H. Sørensen, Harald Ingholt & Palmyra (Aarhus 2015) has been published both in Danish and in English to accompany an exhibition at the Museum of Ancient Art at Aarhus University.
Palmyreneske Studier. The last year has seen two more conferences dedicated to Palmyra, both organised in memory of Khaled al-As‘ad. The above-mentioned conference in Warsaw, ‘εἰς τὸ παντελές αἰώνιον τιμήν - Life in Palmyra, Life for Palmyra’, will be published by the Polish Centre of Mediterranean Archaeology of the University of Warsaw in what was until recently the only series dedicated to the site, Studia Palmyreńskie. And in May 2016 the Department of Ancient Near Eastern Art of the Metropolitan Museum of Art in New York organised a symposium on ‘Palmyra: Mirage in the Desert’ which was aimed not only at the scholarly community but also at the wider public.

The publications by the recent missions still wait to be fully digested but archaeological findings in the final years before the site became unsafe to visit have already had a major impact on our understanding of Palmyrene topography. The joint Syrian-German-Austrian campaign of Andreas Schmidt-Colinet, which had been in search of the ‘Hellenistic city’ south of the wadi since 1997, finished just in time in 2010. But unfortunately Maria Teresa Grassi’s excavations of a peristyle building in the previously unexplored residential area in the south-western quarter of the city, organised by the Università degli Studi di Milano (Pal. M.A.I.S. = Palmira. Missione Archeologica Italo Siriana, 2007-2010), were interrupted too soon after they commenced. The ‘Efqa Spring - Bel Temple Corridor Exploration’ of the Syro-American Archaeological Expedition of Brigham Young University, led by Cynthia Finlayson, 2008-2010, has ambitiously gone in search of the missing temples of Atargatis, of Yarhibol, and of the Sacred Garden of Aglibol and Malakbel - the latter according to its name in Greek and Palmyrenean inscriptions an actual grove (ἄλσος/γνῆ) and therefore unlikely ever to be located as such - but publications of the finds are still awaited. One missing place of worship that has appeared concerns the little sanctuary of Rabaseire, previously known only through its rather peculiar mention in the Palmyrene Tariff. As the Tax Law itself puts it, the new regulations (updated under Hadrian) ‘will be described with the first law on the stone stele that is opposite the temple which is called Rabaseire’ (ἐναρκτήριον μετά τοῦ πρώτου νόμου οὖν Λαβάσειρῆς, while the Aramaic version instead refers to the temple ‘of’ Rabaseire (wktb ‘m nmws ‘qdmy’ bgll’ dy lbbl hykl’ dy rb ‘syhr’). Since the precise location of the Tariff remained unknown, the temple could of course not be found either. But thanks to unpublished


30 http://metmuseum.org/events/programs/met-speaks/symposia/Palmyra.


34 Cf. Kaizer (supra n. 32) 152-3. The Tax Law is Hillers and Cussini (supra n. 23) no. 0259.
Russian reports and geometrical study of photographs kept in the archives of the Hermitage (where the Tariff has been since its transportation to St Petersburg ca twenty years after its discovery in 1882), Michał Gawlikowski was able to locate its original placement. From there he could also find the missing little shrine, the remains of which were excavated in 2011 and revealed that it preceded the construction of the second agora.35 Gawlikowski had previously revealed the existence of another ‘new’ temple, through an improved reading of a long-known Aramaic inscription from AD 182 recording the dedication of a sacred enclosure (ḥgb’) with an accompanying religious image (msb’) to the goddess Allat, which would imply that alongside the excavated classical temple of Allat in the west of the ruins there was another shrine to the goddess somewhere in Palmyra, according to the terminology more indigenous in appearance.36 And now Krzysztof Jakubiak has argued that the shrine of Shadrafa and Du’anan, similarly known from an inscription, can be located near the temple of Arsu.37 Proper excavations would be needed to substantiate another claim, by Manar Hammad, that an amphitheatre can be recognised on aerial photographs dating from the period of the French mandate over Syria.38 The final publication of the temple of Allat, excavated by the Polish mission of Gawlikowski, is still awaited. Outside the oasis itself, the Syrian-Norwegian mission in the Palmyrena led by Christian Meier has confirmed how relevant the hinterland was to Palmyra’s economy and civilization.39 And the final publication of the quarries of Palmyra, located ca 15 km northeast of the city, is in preparation by Schmidt-Colinet.

The final publication by Aleksandra Krzyżanowska of the coins found at Palmyra by the Polish mission has been published posthumously, with a presentation by Gawlikowski of a silver Sasanian hoard,40 and a new catalogue of the glass collection in the Palmyra Museum, by Khaled al-As’ad and Krystyna Gawlikowska, has also been announced.41 Seminal work has been done in recent years on various aspects of Palmyrene long-distance trade by Eivind Heldaas Seland, who has published a series of articles and has a book forthcoming on the subject.42

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35 M. Gawlikowski, “Le Tarif de Palmyre et le temple de Rabʾasirē,” CRAI (2012) 765-80. Gawlikowski furthermore connected his discovery, really quite brilliantly, with an inscribed fragment found in the 1930s in the context of the agora excavations. A photograph of the small piece was published in C. Delplace and J. Dentzer-Feydy, L’agora de Palmyre (Bordeaux - Beirut 2005) 306, fig. 400, but the three remaining characters (lrh) had not previously been recognised for what they were: the beginning of a dedication for (l) Rabaseire: lrh [‘ṣyr ] - incidentally showing that it was the Aramaic version of the Tariff rather than the Greek counterpart that best reflected the shrine.


41 K. al-As’ad and K. Gawlikowska, Ancient Glass from Palmyra Museum (Warsaw forthcoming). This will be an update to the work by the same authors, “The collection of glass vessels in the Museum of Palmyra,” Studia Palmyrenške 9 (1994) 5-36.

Wisconsin Palmyrene Aramaic Inscription Project, directed by Jeremy Hutton, performs so-called Reflectance Transformation Imaging on Palmyrene inscriptions, and studies stylistic variations of the Palmyrenean script, onomastics and prosopography. 43 The fascinating (but surprisingly under-studied) tesserae remain potentially our richest source for the study of Palmyrene religion, and a French research project was set up to prepare a supplement to the classic corpus published by Harald Ingholt, Henri Seyrig and Jean Starcky. 44

The current crisis in Syria and the inaccessibility of the Palmyrene ruins (whether temporary or permanent) has also led to a resurgence in consideration of recordings of Palmyra from times long gone, which are now rediscovered as important sources on the preservation of the site in the early modern period. In late 2015 the Arthur M. Sackler Gallery in Washington organised a small exhibition of 18th-century engravings and 19th-century photographs which had undergone sepia toning. 45 An exhibition at the Wallraf-Richartz-Museum in Cologne in 2016 focussed on the representations of Palmyra by the French artist Louis-François Cassas, whose exquisite drawings were made during a one-month visit in 1785 and published in the first of three volumes recording his Levantine illustrations. 46 Finally, the Getty

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46 Cf. L.-F. Cassas, Voyage pittoresque de la Syrie, de la Phénicie, de la Palestine, et de la basse Égypte I-III (Paris 1799). The Cologne exhibition was accompanied by an excellent catalogue, cf. T. Ketelsen (ed.), Palmyra. Was bleibt? Louis-François Cassas und seine Reise in den Orient [Der un/gewisse Blick 20] (Cologne 2016). I draw attention in particular to Agnes Hennings’s piece on the manner in which Cassas depicted the Palmyrene tomb towers: “Zwischen Realität und Phantasie. Louis-François Cassas und die Turmgrafer von Palmyra,” in ibid., 22-34. For her own study of these
Research Institute has digitised a collection of twenty-nine well-kept early photographs of Palmyra, taken in 1864 by Louis Vignes, a French naval officer who was a pupil of the photographer Charles Nègre, the latter having printed the sepia albumen images himself between 1865 and 1867. The photographs (including shots of the colonnade, the tower tombs, and the temples of Bel and of Baal-Shamin) have been made available for download from the Getty website.47

The main challenge with regard to the future of Palmyrene studies will be to train the next generation of Palmyrene scholars in such a way that the fact that they will be the first who are unable to see Palmyra as we ourselves could still see it will not be detrimental to their own future contributions. Digitization of available resources, shared documentation, research into antiquarian images, and databases of artefacts will all be of great benefit. Evocative presentations of Palmyra such as the one by Veyne, as indeed the questioning of certain Palmyrene ‘truths’ by the Sartres, all play their role in breathing life into the field and hopefully in enthusing newcomers to Palmyra.48 There may after all be lux aeterna for Palmyrene studies.


48 There is more to look forward to: Nathanael Andrade is commissioned to write Zenobia: Shooting Star of Roman Syria for OUP’s ‘Women in Antiquity’ series, and Michael Sommer is working on Palmyra: a History for Routledge’s new series ‘Cities of the Ancient World’.