Multiobjective Optimization for Demand Side Management in Smart Grid

Dan Li, Student Member, IEEE, Hongjian Sun, Senior Member, IEEE,
Wei-Yu Chiu, Member, IEEE, and H. Vincent Poor, Fellow, IEEE

Abstract—Demand side management (DSM) plays an important role in smart grid. In this paper, a hierarchical day-ahead DSM model is proposed, where renewable energy sources (RESs) are integrated. The proposed model consists of three layers: the utility in the upper layer, the demand response (DR) aggregator in the middle layer, and customers in the lower layer. The utility seeks to minimize the operation cost and give part of the revenue to the DR aggregator as a bonus. The DR aggregator acts as an intermediary, receiving bonus from the utility and giving compensation to customers for modifying their energy usage pattern. The aim of the DR aggregator is maximizing its net benefit. Customers desire to maximize their social welfare, i.e., the received compensation minus the dissatisfactory level. To achieve these objectives, a multiobjective problem is formulated. An artificial immune algorithm is used to solve this problem, leading to a Pareto optimal set. Using a selection criterion, a Pareto optimal solution can be selected, which does not favor any particular participant to ensure the overall fairness. Simulation results confirm the feasibility of the proposed method: the utility can reduce the operation cost and the power peak to average ratio; the DR aggregator can make a profit for providing DSM services; and customers can reduce their bill.

Index Terms—Artificial immune algorithm, demand response aggregator, demand side management, multiobjective problem, Pareto optimality, renewable energy sources, smart grid.

NOMENCLATURE

\( f_{fit} \) Fitness function.
\( g_i \) Power obtained from conventional generators at time slot \( t \).
\( g_{res}^t \) Power obtained from RESs at time slot \( t \).
\( g_e \) Expected power generation at time slot \( t \).
\( n_c \) Current iteration number.
\( N_{\text{max}} \) Maximum population size of antibodies.
\( N_{\text{nom}} \) Nominal population size of antibodies.
\( p^* \) Selected Pareto optimal solution.
\( q_f \) Electricity price per kWh.
\( R(n_c) \) Clone rate.
\( W \) Total consumption of electricity in one day.
\( x_0^t \) Load profile at time slot \( t \) without DSM.
\( x_1^t \) Load profile at time slot \( t \) with DSM.

I. INTRODUCTION

Renewable energy sources (RESs) are playing an increasing role in power generation. For example, in the UK, the percentage of energy derived from RESs rose from 6.7% in 2009 to 24.6% in 2015 [1]. However, these RESs cause intermittent problems due to their inherent characteristics, which makes it difficult to schedule and manage conventional generation facilities for compensating them.

Smart grid can offer a two-way flow of information and a two-way flow of electricity. It includes several parts: smart power generation systems, smart substations, smart power distribution networks, smart interactive terminals, smart scheduling, smart building electricity, smart city power grids, smart meters, smart appliances, and new types of energy storage system [2], [3]. One of the key smart grid technologies is demand side management (DSM) [4].

DSM refers to management activities that electricity utilities adopt to achieve optimal allocation of resources and improve the efficiency of terminal users [5]. Typically, two approaches are generally used: 1) incentive-based DSM and 2) time-based DSM [6]–[9]. The incentive-based DSM rewards consumers for adjusting the load profile or giving some levels of control over their equipments. It includes direct load control, interruptible service, demand bidding, capacity market program and ancillary service market. An alternative way is the time-based DSM, in which the electricity price is decided by the generation and demand situations. Several schemes have been proposed, e.g. critical-peak pricing, time-of-use pricing, real time pricing and peak load reduction credits [10], [11]. It was proved that both DSM approaches are feasible and thus widely used for the residential sector, commercial sector and industry sector [12]–[16].
Although the development of DSM has a great future, the application of DSM in residential sector still has many problems. Due to the large scale of customers, the generation side is less likely to negotiate directly with each customer. In this context, an intermediary/representative is needed [17]. An aggregator, as the name implies, bundles a group of customers into a cluster, and therefore becomes an important aspect to the grid. In the UK, the demand response (DR) aggregator is allowed and supported by the government in the power network. There already exists several DR aggregators in the market, e.g., UK Power Reserve Ltd, KiWi Power Ltd, Npower Ltd, and ESP Response Ltd [18]. As shown in Fig. 1, the DR aggregator can bring several benefits into the system: for distribution system operators (DSOs), it can achieve peak-load shaving and distributed generation (DG) supply optimization; for retailers, it can help with the internal portfolio balancing; for market, it can deliver day-ahead/hour-ahead optimization, frequency control and power reservation [7].

In [19]–[21], the role of the DR aggregator that balances the generation and demand was studied. When the imbalance occurred, an indirect signal was given in [19], and the DR aggregator solved a quadratic program at each time slot. In [20], customers are willing to modify their consumption profile according to the electricity price. The DR aggregator represented customers to bid energy in the market. In [21], the regulatory, economic and technical perspectives of critical-peak pricing were examined. The aggregator decided when to employ the critical-peak price. In [19]–[21], the role of the aggregator was involved, but the utility function was not explicit. Only benefits for the generation side and the customer side were considered, while the benefit for the DR aggregator was neglected. In [17], [22], the DR aggregator was mentioned, the layered structure and bidding scheme were used. The model in [17] included the utility, DR aggregators, and customers. The utility provided rewards to aggregators for providing DR services, and customers can receive monetary compensation for their demand adjustment. In [22], the utility set the target for demand curtailment at a certain time slot. The aggregator tried to achieve this target by providing rewards to customers, aiming to minimize its payment. Customers bid their supply function to the aggregator, aiming to minimize the dissatisfaction. However, in [17], [20], [22], only the conventional generation was considered. In [23]–[25], the hierarchical system was also presented, and the game theory was used to solve the problem. In [23], [24], multiple utilities were involved. Utilities aimed to maximize the profit, while customers aimed to maximize the individual welfare. A Stackelberg game was established based on that to solve the problem. In [25], utilities were divided into two types, fossil-fuel based and RESs based. The uncertainty of supply was considered. A utility selection program which can minimize customers’ costs was proposed. But in [23]–[25], the inconvenience caused by DR program for customers was not detailed.

Although extensive studies of DSM programs have been conducted, there are several gaps for implementing an effective DSM:

- The DR aggregator has already emerged as an individual unit in the market, so the revenue of it needs to be analyzed to support the underlying power system.
- For customers, only considering consumption billing is not comprehensive. The quality of electricity service/the satisfactory level should also be included. The consideration of this can promote active participation of DSM in practical situations.

To tackle these issues, this paper formulates a multiobjective problem (MOP). For maximizing the benefits of all participants, an artificial immune algorithm (AIA) is proposed, leading to a Pareto optimal set. After a selection, a Pareto optimal solution can be obtained, which ensures a fair implementation of DSM [26]. Overall, the main contributions of this paper can be summarized as below:

- The inherent intermittent problems of RESs can be addressed by the proposed DSM scheme.
- The DR aggregator is modelled as an independent participant. The role and the revenue of it are analyzed.
- For customers, the social welfare is considered. It is presented by the received compensation minus the dissatisfaction level caused by DSM.
- The UK actual daily data of electricity generation and demand from Grid Watch are applied to prove the feasibility and effectiveness of the proposed model.

The rest of this paper is organized as follows. Section II introduces a hierarchical model for the day-ahead market, which includes the utility, the DR aggregator and customers. Section III formulates an MOP, and proposes the AIA and the selection criterion. It can work out a Pareto optimal set and select an optimal solution. Section IV provides a practical case study. Finally, Section V concludes this paper and lists the future research.

**II. System Model**

In this section, the day-ahead market is considered and a hierarchical framework for grid participants is introduced. This
framework can help to define the specific role and goal of each participant. The system operation model is shown in Fig. 2. The utility is at the upper layer to supply electricity; the DR aggregator is at the middle layer to communicate with both the utility and customers; customers are at the lower layer to consume electricity from the utility [17], [22].

The utility aims to maximize the net revenue. Without the use of DSM, the objective of the utility can be given by

$$\max_{g^c, g^{res}} : \sum_{t \in T} q_t x_t^0 - \left[ \sum_{t \in T} c^c(g_t^c) + \sum_{t \in T} c^{res}(g_t^{res}) \right]$$ (2)

subject to:

$$\sum_{t \in T} g_t^{res} + \sum_{t \in T} g_t^c \geq \sum_{t \in T} x_t^0,$$

$$g_{t,min}^{res} \leq g_t^{res} \leq g_{t,max}^{res};$$

$$g_{t,min}^c \leq g_t^c \leq g_{t,max}^c,$$

where $x_t^0$ denotes the aggregated consumption at time slot $t$ without the DSM, $c^c$ and $c^{res}$ denote the generation cost for conventional generators and RESs without the DSM, respectively. When the DSM is applied to customers, the peak demand and the total generation cost could be reduced to a certain degree. In this paper, the DR aggregator is considered as the operator to implement the DSM. The utility will be willing to share part of the saved cost as bonus to the DR aggregator as an incentive. The bonus can be calculated as [17]

$$f_{bon} = \Delta c(g_t^c) = \mu \sum_{t \in T} [c^c(g_t^c) - c^c(g_t^0)]$$ (4)

where $c^c$ denotes the generation cost for conventional generators with the DSM, and $\mu \in [0, 1]$ denotes the bonus coefficient. When $\mu = 0$, it means there is no bonus to the DR aggregator, therefore indicates no DSM is implemented in the system.

In order to ensure the basic needs, there is no curtailment in demand. The flat price is chosen in this price, therefore the total revenue from customers is fixed. The aim of the utility can be defined as minimizing the operational cost. Hence, the objective function of utility becomes

$$\min_{g^c} : f_u(g^c) = \sum_{t \in T} [c^c(g_t^c) + \Delta c(g_t^c)]$$ (5)

subject to:

$$0 \leq \Delta c(g_t^c), \quad 0 \leq \mu < 1,$$

$$g_{t,min}^c \leq g_t^c \leq g_{t,max}^c.$$

The first term of (5) corresponds to the generation cost for conventional generators, and the second term corresponds to the bonus given to the DR aggregator.

B. The role of the DR aggregator

The DR aggregator can group a number of individual customers into a cluster for the purpose of carrying more weight in the market. The DR aggregator acts as a mediator between the utility and customers. It undertakes dual responsibilities: on the one hand, ensuring DSM service can be provided to the utility, therefore obtaining the bonus; on the other hand, guaranteeing there will be a reduction in the electricity bill of customers, encouraging customers to actively participate in a

$$PAR = \frac{\text{Peak Load}}{\text{Average Load}}.$$ (1)

The cost of generation consists of two parts: conventional generation cost and maintenance cost of RESs. For the conventional generators, the cost and the marginal cost are proportional to the total supplied electricity. The marginal cost means the incremental cost of each new unit of production. Thus the cost function $c(\cdot)$ is a strictly increasing convex function, modelled by a quadratic equation in this paper [15], [23], [25], [30]. For RESs, as there is no expense for resources, the cost is mainly due to the maintenance. Thus the cost function $c^{res}(\cdot)$ is a constant value and independent of supplied electricity. (Note: The installation of conventional generators and RESs are not considered in this paper.)

Let $q_t$ denotes the selling price of per unit electricity. The total consumption for one day is $W$ MWh. For the day-ahead market, the daily generation vectors are $g^c = \{g_t^c : t \in T\}$ for conventional generators and $g^{res} = \{g_t^{res} : t \in T\}$ for RESs.
DSM program. By performing the duty, DR aggregator can help with the security and efficiency of the supply.

The DR aggregator tries to adjust customers’ consumption pattern to smooth the peak and follow the generation pattern. The ideal scenario is the demand completely following the generation. Because of the participation of DSM, customers can receive compensation from the DR aggregator for the inconvenience it may cause. The compensation scheme depends on the difference between the aggregated consumption vector $x^1 = \{x^1_t : t \in T\}$ and the generation expectation vector $g = \{g_t : t \in T\}$ at time slot $t$. Suppose the generated power from conventional power plants is a constant value $I$ at each time slot, and the generated power from RESs is time-varying represented by $g^{\text{res}} = \{g^{\text{res}}_t : t \in T\}$, thus, the expected generation vector is $g = \{g_t = I + g^{\text{res}}_t : t \in T\}$. To make demand follows supply, the difference between generation and consumption should be reduced. A compensation function is introduced at that point to promote DSM and can be modelled by a quadratic equation [17]

$$f_{\text{com}} = \sum_{t \in T} \left[-\alpha (x^1_t - g_t)^2 + \beta\right]$$

(7)

$$\text{s.t.} : \quad \alpha > 0, \quad \beta > 0,$$  

(8)

where $\alpha$ and $\beta$ are compensation coefficients.

The objective of the DR aggregator is to maximize its net payoff. Since the aggregator receives the bonus from the utility and provides compensations to customers, the objective function can be given by

$$\max_{g^c, x^1} : f_u(g^c, x^1) = \sum_{t \in T} \left(\mu \Delta c(g^c_t) - [-\alpha (x^1_t - g_t)^2 + \beta]\right)$$

(9)

$$\text{s.t.} : \quad x^1_t > 0 \quad \forall t \in T, \quad x_{t,\text{min}} \leq x^1_t \leq x_{t,\text{max}},$$

(10)

$$g_{t,\text{min}} \leq g^c_t \leq g_{t,\text{max}}.$$  

The first term of (9) corresponds to the received bonus from the utility, and the second term corresponds to the compensation to customers.

C. The role of customers

Typically, customers’ electricity consumption causes a peak demand around 17:00 to 22:00 and a valley demand around 0:00 to 6:00 [31]. As explained before, a group of customers are organized as a cluster. The reference aggregated electricity demand at the time slot $t$ is defined as $x^0_t = \{x^0_t : t \in T\}$, and the total demand for one day is $\sum_{t \in T} x^0_t = W$.

Smart meters can provide customers detailed information about their electricity consumption. By equipping them, customers can have a comprehensive understanding of their usage. And customers are assumed to be price-sensitive. With the financial incentive, they are willing to modify their consumption pattern by adjusting deferrable appliances to some extent. After the negotiation with the DR aggregator, the aggregated consumption vector becomes $x^1 = \{x^1_t : t \in T\}$,
\[
\min_{x^1} \: -f_c(x^1) = \sum_{t \in T} \left[ \alpha (x_t^1 - g_t^1)^2 - \beta + \varepsilon (x_t^1 - x_t^0)^2 \right] \\
\text{s.t. : } x_t^1 > 0 \quad \forall t \in T, \quad \sum_{t \in T} x_t^1 \geq W, \\
\quad f_\alpha(g^c, x^1) > 0, \quad f_c(x^1) > 0, \\
g_{t,\min}^c \leq g_t^c \leq g_{t,\max}^c, \quad x_{t,\min} \leq x_t^1 \leq x_{t,\max}
\]
which is solved hourly. To ensure that all the constraints can be strictly followed, an additional objective \( f_r(x) \) is introduced to simplify (18)

\[
f_r(g^c, x^1) = \sum_{t \in T} \left[ \max(-f_s(g_t^c, x_t^1), 0) + \max(W - \sum_{t \in T} x_t^1, 0) \right] \\
\quad + \max \left(-f_c(x_t^1), 0\right) + \max \left(-x_t^1, 0\right)
\]

(19)

The constraints in (18) hold true if and only if \( f_r(x) = 0 \). Using (19), the resulting MOP can be written as:

\[
\min_{g^c, x^1} : f(g^c, x^1) = [f_u(g^c), -f_\alpha(g^c, x^1), -f_c(x^1), f_r(g^c, x^1)]
\]

(20)

If the MOP is feasible, there should be a possible consumption schedule satisfying all the requirements. To address the process, Pareto optimality is used [26].

**Definition 1 (Pareto Optimality):** A state of allocation procedure, in which it is impossible to improve one participant’s situation without making at least one participant’s situation worse.

**Definition 2 (Pareto Dominance):** For a strategy set with \( H \) as the minimum objective function, each vector in the set means a possible strategy. For two different vectors \( u \) and \( k \) is Pareto dominated by \( u \) if \( H(u)_i \leq H(k)_i \) holds true for all \( i \) and at least one inequality exists, where \( i \) is the \( i \)th element of objective vector. It means the strategy \( u \) can make at least one participant better without making anyone worse than the strategy \( k \).

**Definition 3 (Pareto Optimal Solution):** A strategy \( p \) is a Pareto optimal solution if \( p \) is feasible and there are no other strategies that dominate it.

**Definition 4 (Pareto Optimal Set):** The collection of Pareto optimal solutions is termed a Pareto Optimal Set.

**Definition 5 (Pareto Front (PF)):** When plotted in the objective space, the image of Pareto Optimal set is termed Pareto Front.

**B. Algorithm**

To attain the Pareto Optimal Set for MOP, the AIA can be used [26], [32], [33]. The AIA is a global search method that uses an iterative process. Compared to traditional search algorithms, AIA is easy to use, robust, and suitable for parallel processing. In using the AIA, the terminology antibody is used to describe a point in the decision variable space.

Fig. 3 shows flowchart of the AIA algorithm used to solve the MOP in (20). The antibody \( p \) represents the decision variables \( x^1 \) in the MOP. A group of antibodies are first randomly generated over the interval \([P_{min}, P_{max}]\) following the uniform distribution, where \( P_{min} \) and \( P_{max} \) are the minimum and maximum values of the decision variables, respectively. Dominated antibodies are removed gradually. Next, gene operation is applied to the nondominated antibodies. The antibodies then mutate in order to produce a diversified population. The dominated antibodies are removed as well. After that, the condition \( f_r(p) = 0 \) is used to eliminate the ineffective antibodies. If the population size is still too large, the antibody population update operation will be adopted till the population size reduces to \( N_{nom} \). The above process repeats until the maximum number of iteration is reached.

At this stage, a Pareto optimal set is obtained. According to the selection criterion, the most fit antibody is chosen as the output, which can maximize the minimum improvement in all dimensions. This solution can maintain fairness, and does not favour any particular participants. Detailed search steps are described as follows.

**Step 1:** Generate the initial population of antibodies randomly. Let \( n_c = 0 \) and

\[
A(0) = \{p_1, p_2, p_3, \ldots p_{nom}\}
\]

(21)

where \( p_i \) is a random vector from \([P_{min}, P_{max}]\).

**Step 2:** Remove dominated vector from \([P_{min}, P_{max}]\).

**Step 3:** Mutate the remaining nondominated antibodies. The current population is

\[
A(n_c) = \{p_1, p_2, p_3, \ldots p_{(n_c)}\}
\]

(22)

The current population size is \( N_p(n_c) = ||A(n_c)|| \). Define the clone rate as

\[
R(n_c) = \left\lfloor \frac{N_{max}}{N_p(n_c)} \right\rfloor
\]

(23)

where \([\cdot] \) is a floor function. The clone and mutation operation is implemented to each element 2 in the set \( A(n_c) \), according to the equation

\[
p^\prime_i = \theta p_i + (1 - \theta)p_i
\]

(24)

where \( \theta \) is randomly chosen from \([0, 1]\), and \( p_i \) is a random vector belonging to \([P_{min}, P_{max}]\). Through the mutation, a new set of antibodies is produced

\[
C = \left\{ p_1^2, p_1^2, \ldots, p_{R(n_c)}^2 \right\} \cup \left\{ p_2^2, p_2^2, \ldots, p_{R(n_c)}^2 \right\} \\
\quad \cup \ldots \cup \left\{ p_{N_p(n_c)}^2, p_{N_p(n_c)}^2, \ldots, p_{R(n_c)}^2 \right\}
\]

(25)

Let \( A(n_c) := A(n_c) \cup C \).

**Step 4:** Repeat Step 2, and remove the dominated antibodies from the new population.

**Step 5:** The remaining antibodies are all nondominated, but not all of them are feasible. The antibodies with \( f_r(p) > 0 \) are not applicable for the MOP formulated in this paper. The antibodies with the largest \( f_r(p) \) will be removed first. If \( f_r(p_1) > f_r(p_2) > 0 \), then \( p_1 \) is removed first. The process continues until the condition \( f_r(p) = 0 \) holds true for all antibodies.
After Step 4 and Step 5, if the population size is still larger than the nominal size, the antibody population update procedure needs to be applied to normalize the antibodies. For a crowded region, a fitness value is allocated to antibodies based on the blade tip speed ratio $\tau$ and blade pitch angle $\psi$. The air density and swept area are set as $\rho = 1.225 \text{ kg/m}^3$ and $S = 1257 \text{ m}^2$. The rated wind speed and maximum wind speed are specified as: $v_{\text{rate}} = 15 \text{ m/s}$ and $v_{\text{max}} = 30 \text{ m/s}$. When $v_t > v_{\text{max}}$, $v_t = 0$, since the extreme fast speed will produce an undesirable large moment on the blade, which may damage the wind turbine, so the turbine will be forced to stop for safety. When $v_{\text{rate}} < v_t < v_{\text{max}}$, $v_t = v_{\text{rate}}$, since the turbine is already fully operated when the wind speed reaches the rated speed. Even with a faster wind speed, the turbine is not able to generate more power. Fig. 4(a) shows the statement above, and Fig. 4(b) shows the predicted wind power output $g_{\text{res}}$ for the day-ahead market. The electricity generated from wind turbines will be consumed first. The remaining electricity demand will be satisfied by the conventional power generators.

For the utility, the bonus coefficient $\mu = 0.7$ in (3) has been set, indicating 70% of the DSM gain will be given to the DR.
aggregator. For the DR aggregator, the compensation strategy is defined as
\[ f_{com} = \sum_{t \in T} [-0.01(x_t^1 - g_t)^2 + 30]. \quad (30) \]

For customers, it is assumed 20% of the load profile can be deferred with \( x_{t,max} = 1.2x_t \) and \( x_{t,min} = 0.8x_t \). The dissatisfaction function is given by
\[ f_{dis} = 0.01(x_t^1 - x_t^0)^2. \quad (31) \]

Using the AIA, the Approximate Pareto Front (APF) for the day-ahead market model can be generated. Fig. 5 gives an example of the APF. It illustrates the interaction between three objectives. For a solution \( p \), if an arbitrary element yields an extreme objective value \( F(p)_j = F_{up}^j \) or \( F(p)_j = F(p)_j^{low} \), it means this solution advantages a particular participant. To ensure the fairness, an optimal solution \( p^* \) can be chosen based on the APF by using (27), which can maximize the minimum improvement in all dimensions. As shown in Fig. 5, the selected optimal solution \( p^* \) is located in the centre of the APF graphically. It proves that through the proposed multiobjective approach, a fair design can be obtained.

Fig. 6 shows the optimized load profile and the reference load profile in the UK for the selected day, 5th May 2017. It is clearly shown that after the optimization, during the off-peak time (i.e., 0:00-6:00), the demand increases. While during the peak-time (i.e., 17:00-22:00), the demand decreases. The utility, the DR aggregator, and customers can benefit from using the proposed approach. The detailed information can be found in Table. 1 below.

For that day, the utility can save £5684 for the generation cost. The PAR is reduced about 5.33%, from 1.182 to 1.119. By providing the DSM, the DR aggregator can make a profit of £12632. For customers, the electricity bill can be cut down by £620 in total.

### V. Conclusion

This paper has proposed a multiobjective optimization approach for enabling DSM. A hierarchical framework has been studied, which consists of the utility, the DR aggregator, and customers. The role of the DR aggregator has been defined as an intermediary communicating with both the utility and customers. The modelled system has led to an MOP, which can be solved by the AIA. Through the proposed AIA, a Pareto optimal set has been obtained. After that, a Pareto optimal solution has been selected that maximizes the minimum improvement in all dimensions. The simulation results have shown that all the participants can benefit from the proposed design: the utility can reduce the generation cost; the DR aggregator can make profit by providing DR service; customers can save money on their bill. For future research, the focus will be on two research topics. The first topic is to develop a fair allocation mechanism among the.

### TABLE I

<table>
<thead>
<tr>
<th></th>
<th>Reference Load Profile</th>
<th>Optimized Load Profile</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total (GWh)</td>
<td>2892</td>
<td>2898</td>
</tr>
<tr>
<td>Average (GW)</td>
<td>120.5</td>
<td>120.8</td>
</tr>
<tr>
<td>PAR</td>
<td>1.182</td>
<td>1.119</td>
</tr>
<tr>
<td>Generation Cost (£)</td>
<td>2956774</td>
<td>2951090</td>
</tr>
<tr>
<td>Bonus to DR aggregator (£)</td>
<td>–</td>
<td>12632</td>
</tr>
<tr>
<td>Compensation to Customers (£)</td>
<td>–</td>
<td>620</td>
</tr>
</tbody>
</table>

For that day, the utility can save £5684 for the generation cost. The PAR is reduced about 5.33%, from 1.182 to 1.119. By providing the DSM, the DR aggregator can make a profit of £12632. For customers, the electricity bill can be cut down by £620 in total.
customers that meets their needs. The second topic is related to a feasible information exchange method that can protect customers’ privacy.

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Dan Li received her B. Eng. in electronic engineering from North China Electric Power University, China and University of Manchester, UK in 2014. She is currently pursuing the PhD degree in the department of engineering at the University of Durham, UK. She is a student member of the IEEE.

Hongjian Sun (S’07-M’11-SM’15) received his Ph.D. degree from the University of Edinburgh (U.K.) in 2011 and then took postdoctoral positions at Kings College London (U.K.) and Princeton University (USA). Since 2013, he has been with the University of Durham, U.K., as a Reader in Smart Grid (Lecturer 2013-2017). His research mainly focuses on: (i) Smart grid: communications and networking, (ii) Smart grid: demand side management and demand response, and (iii) Smart grid: renewable energy sources integration. He is the Editor-in-Chief for IET Smart Grid journal, and on the Editorial Board of the Journal of Communications and Networks, and EURASIP Journal on Wireless Communications and Networking. He also served as a Guest Editor for IEEE Communication Magazine for 3 Feature Topics on smart grid technologies. To date, he has published over 80 papers in refereed journals and international conferences; He has made contributions to and coauthored the IEEE 1900.6a-2014 Standard; He has published five book chapters, and edited two books: IET book “Smarter Energy: from Smart Metering to the Smart Grid” (ISBN: 978-1-78561-104-9), and CRC Book “From Internet of Things to Smart Cities: Enabling Technologies” (ISBN: 9781498773782).
Wei-Yu Chiu (M’11) received his B.S. degree in electrical engineering and the Ph.D. degree in communications engineering from National Tsing Hua University (NTHU), Hsinchu, Taiwan in 2006 and 2010, respectively. From 2011 to 2012, he was a Postdoctoral Research Fellow with the Department of Electrical Engineering, Princeton University, Princeton, NJ, USA. In 2015, he was a Visiting Scholar with the School of Electrical and Computer Engineering, Oklahoma State University, Stillwater, OK, USA. From 2013 to 2017, he was an Assistant Professor of Electrical Engineering with Yuan Ze University (YZU), Taiwan. He is currently an Assistant Professor of Electrical Engineering with NTHU, Taiwan. His research interests include multiobjective control, smart grid, and computational intelligence.

Dr. Chiu received the Young Scholar Research Award bestowed by YZU in 2014, the Exploration Research Award bestowed by Fan Wen Yuan Foundation in 2015, the Outstanding Young Automatic Control Engineering Award bestowed by Chinese Automatic Control Society in 2016, and the Outstanding Young Scholar Academic Award bestowed by Taiwan Association of Systems Science and Engineering in 2017. Since 2015, he has been serving as an Organizer/Chair of the International Workshop on Integrating Communications, Control, and Computing Technologies for Smart Grid (ICT4SG). He is the lead Guest Editor of several feature topics in IEEE Communications Magazine.

H. Vincent Poor (S’72, M’77, SM’82, F’87) received the Ph.D. degree in EECS from Princeton University in 1977. From 1977 until 1990, he was on the faculty of the University of Illinois at Urbana-Champaign. Since 1990 he has been on the faculty at Princeton, where he is currently the Michael Henry Strater University Professor of Electrical Engineering. During 2006 to 2016, he served as Dean of Princeton’s School of Engineering and Applied Science. He has also held visiting appointments at several other universities, including most recently at Berkeley and Cambridge. His research interests are in the areas of information theory and signal processing, and their applications in wireless networks and related fields such as energy systems and social networks. Among his publications in these areas is the recent book Information Theoretic Security and Privacy of Information Systems (Cambridge University Press, 2017).

Dr. Poor is a Member of the National Academy of Engineering and the National Academy of Sciences, and is a Foreign Member of the Royal Society. He is also a Fellow of the American Academy of Arts and Sciences, the National Academy of Inventors, and other national and international academies. Recent recognition of his work includes the 2017 IEEE Alexander Graham Bell Medal, Honorary Professorships at Peking University and Tsinghua University, both conferred in 2017, and a D.Sc. honoris causa from Syracuse University also awarded in 2017.